

**Position:** Early Career Researcher<sup>1</sup> – IGS Social Media Strategy Implementation

**Organization:** [International Glaciological Society](#) (IGS)

**Location:** Remote

**Position Type:** Part-Time (5-6 hours/week, up to a maximum of 138 hours over 6 months starting summer 2024)

**Compensation:** £18/hour

**Position Overview:** The International Glaciological Society is seeking an enthusiastic early career researcher to lead a pilot project focused on implementing our current Social Media Strategy. The successful candidate will:

- Conduct a social-media audit to identify gaps between IGS current practice and that of the wider glaciological community
- Work with the IGS Secretary General, Chief Editor and President to manage routine posting activity
- Monitor existing platforms, facilitate expansion to new platforms as required
- Evaluate progress toward IGS social media goals using performance indicators
- Co-develop an IGS social media “Operating Manual”

**Qualifications:**

- Involvement in the field of glaciology, broadly defined
- Membership in the IGS during the tenure of the appointment
- Strong written and verbal communication skills in English
- Interest in and experience with social media and digital communication
- Familiarity with social media analytics tools would be advantageous

**How to Apply:** Please submit a CV, along with a cover letter outlining your interest and qualifications for the position, including links to any relevant social media channels or content you have managed. Applications should be sent to [igsoc@igsoc.org](mailto:igsoc@igsoc.org) with the subject line "Early Career Researcher - Social Media Strategy."

**Application Deadline:** 31 May 2024

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<sup>1</sup> Preference will be given to candidates within 5 years of their terminal degree, though consideration will also be given to other evidence of early-career status if the elapsed time exceeds 5 years