

Position: Early Career Researcher¹ – IGS Social Media Strategy Implementation

Organization: [International Glaciological Society](#) (IGS)

Location: Remote

Position Type: Part-Time (5-6 hours/week, up to a maximum of 138 hours over 6 months starting summer 2024)

Compensation: £18/hour

Position Overview: The International Glaciological Society is seeking an enthusiastic early career researcher to lead a pilot project focused on implementing our current Social Media Strategy. The successful candidate will:

- Conduct a social-media audit to identify gaps between IGS current practice and that of the wider glaciological community
- Work with the IGS Secretary General, Chief Editor and President to manage routine posting activity
- Monitor existing platforms, facilitate expansion to new platforms as required
- Evaluate progress toward IGS social media goals using performance indicators
- Co-develop an IGS social media “Operating Manual”

Qualifications:

- Involvement in the field of glaciology, broadly defined
- Membership in the IGS during the tenure of the appointment
- Strong written and verbal communication skills in English
- Interest in and experience with social media and digital communication
- Familiarity with social media analytics tools would be advantageous

How to Apply: Please submit a CV, along with a cover letter outlining your interest and qualifications for the position, including links to any relevant social media channels or content you have managed. Applications should be sent to igsoc@isgoc.org with the subject line "Early Career Researcher - Social Media Strategy."

Application Deadline: 31 May 2024

¹ Preference will be given to candidates within 5 years of their terminal degree, though consideration will also be given to other evidence of early-career status if the elapsed time exceeds 5 years